



IADAS

**International
Academy of
Digital Arts
and Sciences**

22 W. 21st Street
7th Floor
New York, NY 10010

www.iadas.net

January 22, 2022

To Whom It May Concern:

This letter is to confirm that Arnau Gifreu Castells is a member of the International Academy of Digital Arts and Sciences (IADAS). The Academy is an international organization founded in New York in 1998 to help drive the creative, technical & professional progress of the Internet and evolving forms of digital media. It is a diverse group of former Winners, visionaries, evangelists and luminaries who have catalyzed great achievements in their areas of focus and who facilitate growth and development in the digital arts and sciences.

Through year-round online and offline events and content series, we encourage people inside and outside the industry to share ideas and information to create a better and more impactful Internet. As part of our mission to recognize and acknowledge excellence, the Academy selects the Nominees and Winners for The Webby Awards, The Lovie Awards and The Anthem Awards.

Established in 1996 during the Web's infancy, The Webby Awards honors excellence in 7 major media types: Websites, Video, Advertising, Media & PR, Social, Apps, Mobile, & Voice, Games, and Podcasts. The Webby Awards is the Internet's most respected symbol of success. The 25th Annual Webby Awards received nearly 13,500 entries from nearly all 50 states and 70+ countries worldwide.

In 2010, The Webby Awards launched its European sister award program, The Lovie Awards. The mission of The Lovie Awards is to recognize the unique and resonant nature of the European Internet community from Europe's top web and creative networks and content publishers as well as cultural and political organizations and individual creators.

The Webby and Lovie competitions are the leading honors for the Internet and individual achievement in technology and creativity, establishing best practices on a yearly basis - continually pushing the standards of web development higher.

And new this year, the Anthem Awards honors the purpose & mission-driven work of people, companies, and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own communities. The Anthem Awards champions and celebrates work across seven core purposes: Diversity, Equity, & Inclusion; Education, Art, & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment, & Climate.

In order to be accepted to the Academy, members must first submit applications and be verified as experts and leaders in their peer groups. Since the beginning, our mission has been to help build a better internet through collaboration and recognition of excellence on the Internet across emerging technologies. As a result, it is critical that we invite only the most top-level industry experts. We identified Arnau as an industry leader and invited him to join the Academy.

Our work could not be done without our expert members and we are thrilled that Arnau is and will be a part of this mission moving forward, alongside existing Academy members which currently include: Internet Co-inventor Vint Cerf, President and Editor-in-Chief of Huffington Post Media Group Arianna Huffington, Twitter Co-founder Biz Stone, Chairman and Founder of R/GA Bob Greenberg, US General Manager of TikTok Vanessa Pappas, Mozilla CEO and Chair Mitchell Baker, Google Director of Engineering Sarah Clatterbuck, and Professor of Law and Leadership at Harvard Law School Lawrence Lessig.

Arnau recently judged a minimum of 30 entries for the 2022 1st Annual Anthem Awards (Humanitarian categories) and is scheduled to participate in judging the 2022 26th Annual Webby Awards (Video and Website categories) over the next few weeks.

We look forward to Arnau's continued membership and ongoing contributions to the Academy. Please feel free to contact me if you have any questions or need further assistance (deniseg@iadas.net or 212.675.3555).

Sincerely,

Denise Gilley
Academy Manager